



# Florida Organic Growers Sponsorship Opportunities

Supporting and promoting organic,  
regenerative and sustainable  
agriculture.

## Contact

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# About Us

FOG began as a grassroots organization dedicated to a community of farmers in Florida joining together to promote quality organic food and sustainable farming practices. Today, thanks to the support of conscious and caring citizens of our planet like you, FOG's mission has grown to include a wide range of programming including the Florida Farmers Market Association, the Florida Local Food Project, the Organic Transition Initiative, our Local Nutrition Project the Fresh Take Podcast, the Backyard Market and more.

Changing the way we value and prioritize food production as a society is an economic choice, but it's also a social choice, an environmental choice, an ethical choice, and a matter of public policy. **Through our programming we help people learn about their power to influence and impact our food system and environment.**

By sponsoring Florida Organic Growers, you are fueling a culture where good food comes first.



## MISSION

SUPPORT AND PROMOTE ORGANIC,  
REGENERATIVE, AND SUSTAINABLE AGRICULTURE.

# Benefits for Sponsor



## **Social Media Marketing**

Florida Organic Growers' social media platforms are used to share information with the public including networking events, policy updates, podcast releases, educational opportunities, tools and resources, grants and more.

## **Targeted Marketing**

The Organic Beet newsletter is designed to give our 4000+ subscribers a deeper look into happenings at FOG and the organic sectors including updates on our Fresh Take Podcast, farmer support, education opportunities, special events, farmers market updates, grant opportunities, and more.

## **Website Marketing**

Florida Organic Growers' educate producers, consumers, media, institutions and more about the benefits of organic and sustainable agriculture and help to positively impact our food system and environment.

## **Podcast Marketing**

Florida Organic Growers staff and guest experts discuss various topics on sustainable living, organic agriculture, and lifestyle choices that benefit people and the environment on our Fresh Take podcast which began in 2019.

## **Event Marketing**

Florida Organic Growers invite you to participate in an upcoming event by becoming a sponsor. Your contribution will help provide scholarships to farmers and students, as well as the best educational sessions, farm tours, and training possible.

*We gratefully receive non-monetary contributions. Please contact us directly at [alicia@foginfo.org](mailto:alicia@foginfo.org).*

# Sponsorship Features



## Social Media Marketing

Grow your audience by being featured on FOG social media platforms.

Instagram

Facebook

Linkedin

Twitter

**Total reach of 19,000+**

**\$500-\$1,000**



## Targeted Marketing

Attract more website visitors with your company information in our Organic Beet Newsletter.

Logo

Company Mission

Website link

Special offers or incentives

**Total reach of 4,000+**

**\$800**

# Sponsorship Features



## Website Marketing

Increase brand awareness through our Partners page on the FOG website.

Company logo

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Website link

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Featured partner

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**20,000+ visits annually**

**\$1,000**



## Podcast Marketing

Feature your business on our popular Fresh Take Podcast.

Company mention in episode

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Company info in podcast description

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Website link in podcast description

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Company shout out on social media

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**38,000+ downloads**

**\$1,500**

# Sponsorship Features



## Event Marketing

Increase brand exposure by sponsoring a FOG event.

Logo on website partner page

Mention in press release

Mention in the Organic Beet, FOG's newsletter

Promotion materials featured at event

Table or booth at event

Free Admission to Event

Promotional post on social media

**\*Event opportunities will vary, we'll work closely with you to know how we can best suit your needs at each event**

**\$1,000-\$10,000**



**Thank you for helping us  
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sustainable future.**

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