



Florida Organic Growers Sponsorship Opportunities

Supporting and promoting organic,
regenerative and sustainable
agriculture.

Contact

Phone 352.377.6345
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Email info@foginfo.org
Address 5700 SW 34th Street Suite 349
Gainesville, FL 32608

About Us

FOG began as a grassroots organization dedicated to a community of farmers in Florida joining together to promote quality organic food and sustainable farming practices. Today, thanks to the support of conscious and caring citizens of our planet like you, FOG's mission has grown to include a wide range of programming including the Florida Farmers Market Association, the Florida Local Food Project, the Organic Transition Initiative, our Local Nutrition Project the Fresh Take Podcast, the Backyard Market and more.

Changing the way we value and prioritize food production as a society is an economic choice, but it's also a social choice, an environmental choice, an ethical choice, and a matter of public policy. **Through our programming we help people learn about their power to influence and impact our food system and environment.**

By sponsoring Florida Organic Growers, you are fueling a culture where good food comes first.

To find out more about our programs, visit our website at www.foginfo.org



MISSION

SUPPORT AND PROMOTE ORGANIC,
REGENERATIVE, AND SUSTAINABLE AGRICULTURE.

Benefits for Sponsor



Social Media Marketing

Florida Organic Growers' social media platforms are used to share information with the public including networking events, policy updates, podcast releases, educational opportunities, tools and resources, grants and more.

Targeted Marketing

The Organic Beet newsletter is designed to give our 4000+ subscribers a deeper look into happenings at FOG and the organic sectors including updates on our Fresh Take Podcast, farmer support, education opportunities, special events, farmers market updates, grant opportunities, and more.

Website Marketing

Florida Organic Growers' educate producers, consumers, media, institutions and more about the benefits of organic and sustainable agriculture and help to positively impact our food system and environment.

Podcast Marketing

Florida Organic Growers staff and guest experts discuss various topics on sustainable living, organic agriculture, and lifestyle choices that benefit people and the environment on our Fresh Take podcast which began in 2019.

Event Marketing

Florida Organic Growers invite you to participate in an upcoming event by becoming a sponsor. Your contribution will help provide scholarships to farmers and students, as well as the best educational sessions, farm tours, and training possible.

We gratefully receive non-monetary contributions. Please contact us directly at info@foginfo.org.

Sponsorship Features



Social Media Marketing

Grow your audience by being featured on FOG social media platforms.

Instagram

Facebook

LinkedIn

Twitter

Total reach of 18,000+

\$500-\$1,000



Targeted Marketing

Attract more website visitors with your company information in our Organic Beet Newsletter.

Logo

Company Mission

Website link

Special offers or incentives

Total reach of 4,000+

\$800

Sponsorship Features



Website Marketing

Increase brand awareness through our Partners page on the FOG website.

Company logo

Website link

Featured partner

72,000+ visits annually

\$1,000



Podcast Marketing

Feature your business on our popular Fresh Take Podcast.

Company mention in episode

Company info in podcast description

Website link in podcast description

Company shout out on social media

35,000+ downloads

\$1,500

Sponsorship Features



Event Marketing

Increase brand exposure by sponsoring a FOG event.

Logo on website
partner page

Mention in
press release

Mention in the Organic Beet,
FOG's newsletter

Promotion materials
featured at event

Table or booth
at event

Free Admission
to Event

Promotional post on
social media

***Event opportunities will vary, we'll work closely with you to know how we can best suit your needs at each event**

\$1,000-\$10,000



**Thank you for helping us
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